

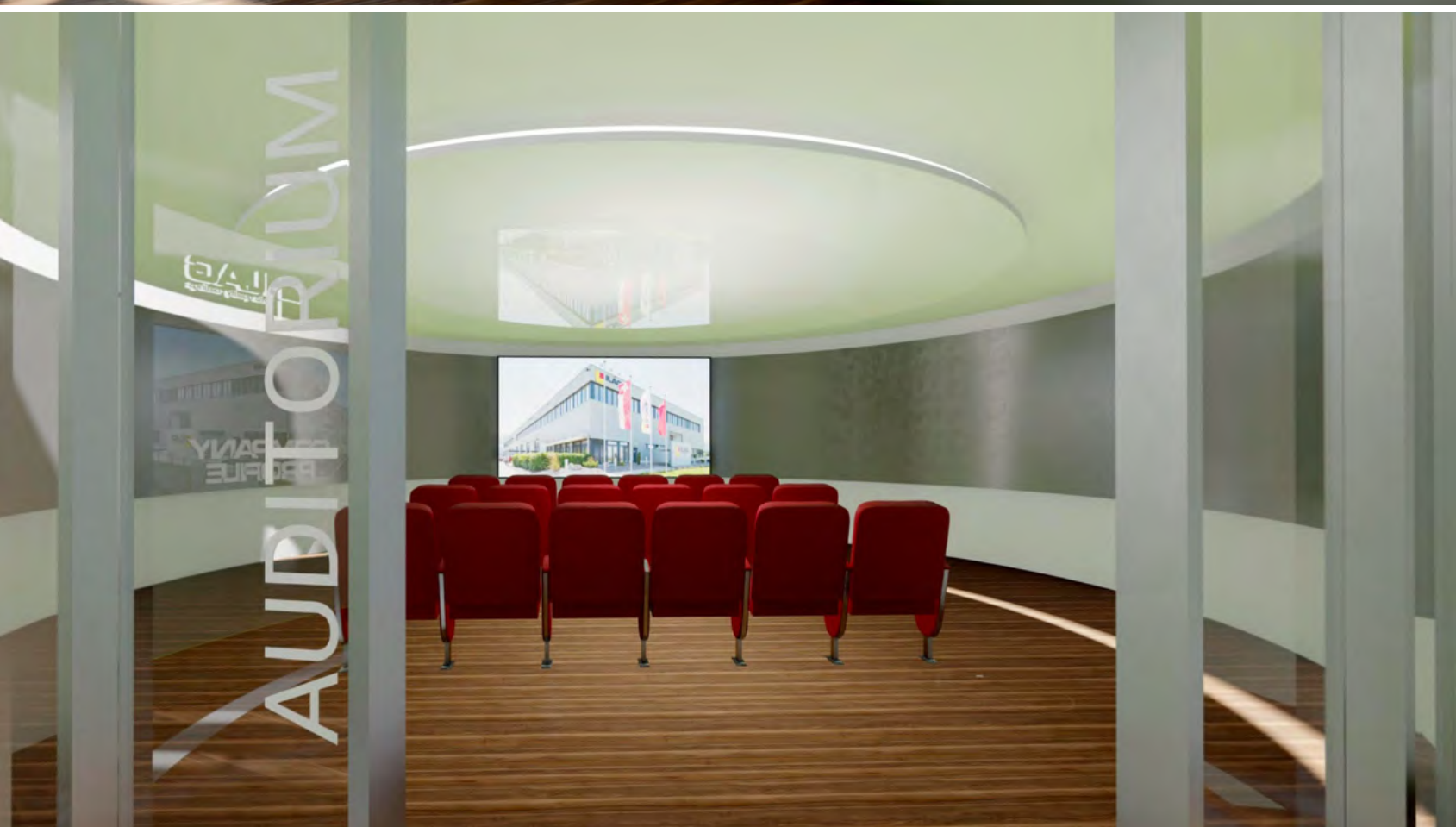
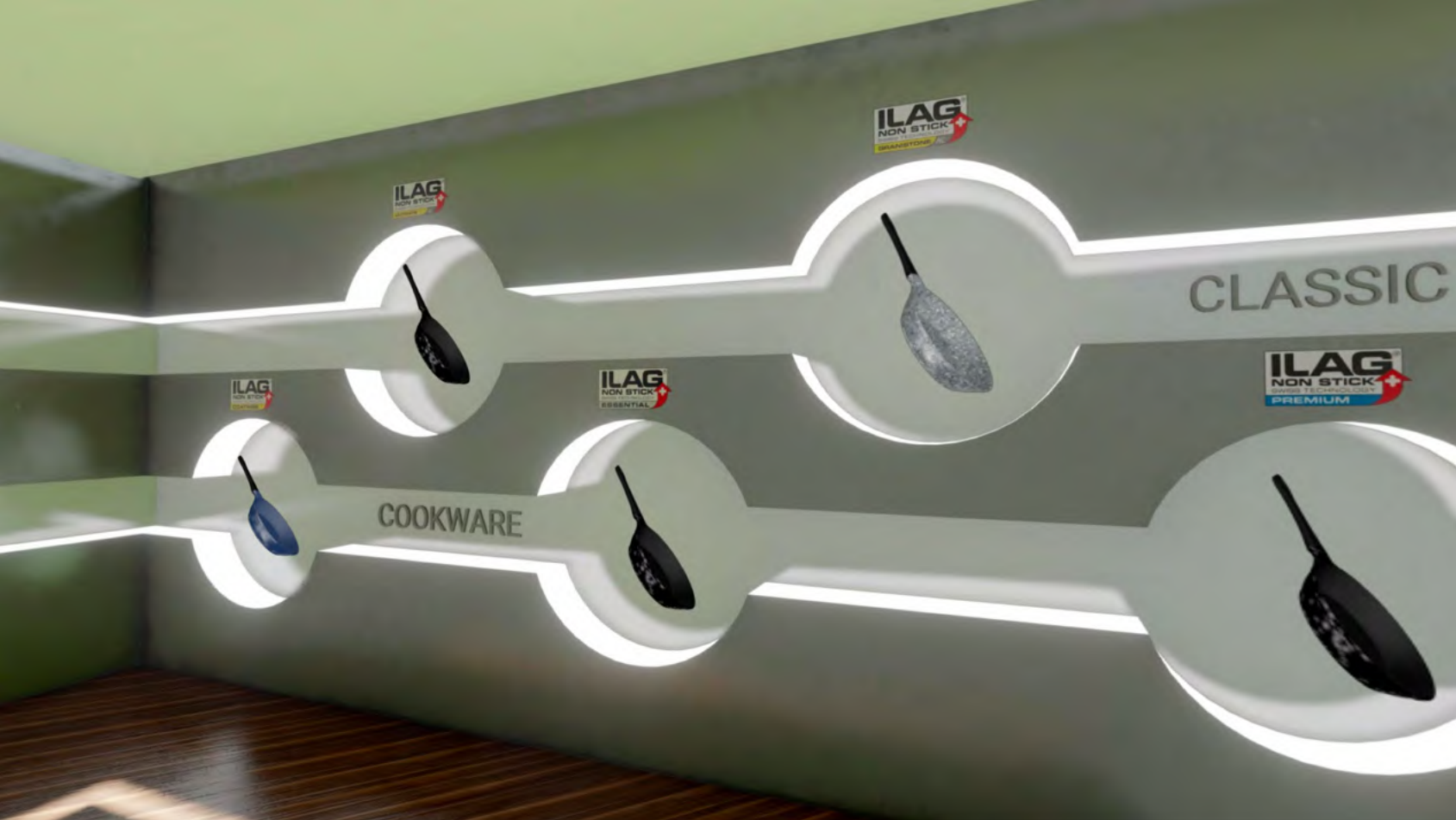
# CLICK AND MEET

made by ILAG



**ILAG**  
swiss quality coatings





Unfortunately, we were not able to meet you in person at trade fairs and exhibitions this year. We regret that very much! But despite the Corona pandemic, we at ILAG have again been imaginative, creative and innovative in recent months. There is a lot worth knowing that we definitely do not want to withhold from you. Therefore, we would like to take this opportunity to invite you to your very own "Ambiente 2021 - made by ILAG". No risk of infection, no long journey - you don't even have to pack your bags. Come with us on an exciting tour of our virtual exhibition stand.

**We promise you: It will be an experience!**





# COOKWARE HIGHLIGHTS 2021

A close-up image of a black frying pan with a textured, galaxy-like finish, set against a dark, starry background.

**GALAXY  
COLORS**

Trend colors

p. 4



CIS – Consumer  
Information System



Transparency

p. 5

A scenic image of a waterfall cascading over lush green cliffs, with a green overlay containing the 'MAXIMIZING green' logo and a leaf symbol.

**MAXIMIZING  
green**

Sustainability

p. 6





# GALAXY COLORS

DURIT® Professional S Design

## Space...

...the final frontier. Follow us into our new, unique color world for cookware - many light years away from Earth. The light color touch in four subtle shades perfectly matches PROFESSIONAL S, the flagship among our coatings in the disciplines of non-stick effect, abrasion and corrosion resistance. Rarely before has there been a more successful combination of outstanding quality and galactic good looks.





# We show more.

**We are digitalizing our brand logos!**

With the new CIS system (Consumer Information System), consumers can access our products even faster. All relevant information, whether on the specific product or on non-stick coatings in general, is available at the click of a button. The EAN codes combined with a product logo can be printed on the product packaging and scanned by the consumer with a smartphone.



# Environment – Water – Energy

## Maximizing Green guaranteed:

- No use of SVHC-listed substances
- GenX-free, NMP-free, APFO-free and PFOA-free cookware coatings.
- Reduction of organic solvents – less environmental impact during drying
- Use of water-thinnable coating materials
- In the production the cooling water is used in the cycle
- The waste heat of the cooling water is recovered for energy

MAXIMIZING  
**green**





From time to time we all need good news.  
We have three more for you.



The **temperature indicator** is integrated into our strong ULTIMATE® products with their excellent properties in non-stick effect, abrasion and corrosion resistance. Thanks to the ink system, the Heat Control design can be customized.



**Natural mountain crystals** are ground into powder and incorporated into proven ILAG products such as ULTIMATE® or CERAMIC®. Mountain Crystal is of course food tested.



**BASIC® becomes ESSENTIAL®:**  
Our new, strong entry-level label combines proven product features with a concept that is perceived more positively by consumers.





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