



It is our pleasure to announce that as of the 01. January 2021 **Andy REYNOLDS** has been appointed to strengthen the ILAG European Retail Marketing Team (Retail, Brands & EOM).

Together with Marcel Zosso, Andy Reynolds will ensure the prompt communication of innovative new ILAG coating systems to our Retail Industry partners. The early introduction of such coatings as MAXIMIZING GREEN, DURIT PROFESSIONAL S just to mention a few, will allow you, our partner, to take advantage and profit from these innovative Cookware, Bakeware and Electrical Appliances concepts in your respective market places.

Both Andy and Marcel look forward to helping you with professional advice and support when it comes to your new project development and implementation plans.

Andy has been able to gather a wealth of experience in a similar position in his previous position with Whitford and will be responsible for ILAG partners in the UK, Scandinavia and Eastern Europe.

Marcel ZOSSO will support ILAG partners in France and the DACH, Benelux and Southern European regions.

Another innovation in these times where travel is limited is the ILAG virtual showroom. Contact Andy or Marcel and arrange a video conference and a "stroll" around showroom. They look forward to hearing from you.

Andy Reynolds
andrew.reynolds@ilag.ch
+41 76 463 99 54 (valid from 21.01.2021)

Marcel Zosso
marcel.zosso@ilag.ch
+41 79 706 72 20

Kind regards

Hans Georg Geisel
CEO Worldwide

Florian Pick
CSO