YOUR TICKET TO INNOVATION AND DESIGN

ILAG
swiss quality coatings

INVITATION

INVITATION TO THE INTERNATIONAL HOME + HOUSEWARES SHOW

Occasion
THE INTERNATIONAL HOME + HOUSEWARES SHOW

Date
MARCH 2 – 5 2019

Location
CHICAGO, USA
MC CORMICK PLACE
EXPOSITION CENTRE

Seat / Raw
SOUTH BUILDING,
BOOTH S4024

Security Alert
Please note our innovations in the entire cookware and bakeware coating range !

Class BUSINESS

Seat SOUTH BUILDING, BOOTH S4024

Flight Number ILAG-032019-HOME AND HOUSEWARE

Visit us

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BOARDING PASS

Innovation is our world. That is why we invite you to a journey which will introduce you to coating solutions that the market has never known before.

In the field of **cookware**, we present you under our professional label a revolutionary benefit combination of scratch resistance and long-lasting non-stick effect.

For coil and spray applications in the field of **bakeware**, we present you coatings that are particularly environmentally friendly as they do not require BPA and NMP during production. In addition, our SWISS SHIELD TECHNOLOGY prevents unwanted migration.

Also because of this year's optical highlights, it is worth the way to ILAG. Follow us to Iceland and experience cookware colors inspired by spectacular nature and scenery. Afterwards, we ask you for a refreshing drink at the beach. Our new color world for bakeware was developed based famous cocktail classics.

It is worth the trip! Get started and visit our **booth S4024 in the south building** at **the International Home+Housewares Show 2019** in Chicago. You are cordially invited.

Yours

ILAG – Industrielack AG, H.G. Geisel & Team

INVITATION

international
home +
housewares
show | 2019
march 2 - 5
chicago
housewares.org
IT'S SMart
Visit us:
South Building
Booth S4024

GO TO ICELAND

Cookware Color Trends 2019 – mysterious yet down-to-earth

Inspired by nature and the play of colors of Iceland's landscape, our new color palette transports the magic of the north into the customers' kitchens – expressive but never overpowering.

GO PROFESSIONAL

Cookware Professional – innovative solutions for the highest demands

The new 3-layer systems not only impress with a two to three times more durable non-stick effect, but also with maximum scratch resistance.
The combination of these properties is currently unique.

GO HAVE A COCKTAIL

Cheerful colors for Bakeware – sunny and light like a day at the beach

Our vibrant cocktail colors exude lust for life and holiday mood. Be inspired by the lively sounds and infected by the bright color palette.

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Industrielack AG
Wangen (Switzerland)
e-mail: info@ilag.ch

Tel.: +41 55 451 29 29
Fax: +41 55 451 29 99

ILAG High Performance Coatings (Shanghai) Co. Ltd.
Shanghai (P.R.China)
e-mail: info@ilag.com.cn

Tel.: +86 21 5165 13 82
Fax: +86 21 5165 13 89

ILAG High Performance Coatings Inc.
St. John, Indiana (USA)
e-mail: info@ilag.ch

Tel.: +1 219 713 45 97
Fax: +1 219 558 07 38

For detailed information please refer to our website: **www.ilag.ch**

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