



ILAG and DEKO Srl decide on strategic cooperation

The Swiss paint and coating specialist ILAG and the Italian DEKO Srl have agreed on an intensive cooperation in the field of non-stick coatings. Both companies are thus massively expanding their presence on the Asian markets, especially for roller coating applications.

ILAG has been developing and producing innovative coating systems for the cookware and bakeware sector for more than 50 years. *ILAG non-stick coating* has become synonymous with high-quality non-stick coatings worldwide, for well-known consumer brands as well as for large discounters. With around 140 employees, a global sales network and branches in Switzerland, China, Malaysia and the USA, ILAG is now one of the world's leading suppliers. The close cooperation between ILAG and GMM India also opens up access to this fast-growing market thanks to their local presence, production capacities and high-quality technical service.



Chiara Brunelli (CEO, DEKO Srl) and Hans Georg Geisel (Group CEO, Industrielack AG)

Italian know-how for customers and partners all over the world: Under this motto, DEKO Srl has been developing and selling PTFE non-stick coatings especially for roller coating applications with great success for many years. The brand name DEKO COOKWARE stands internationally for the highest quality, innovation and sustainability in this highly specialized product segment. Already present in Italy, Spain, Brazil, and with further contacts in various other world markets, DEKO stands out among the leaders for non-stick roller coating technology.

The partnership that has now been concluded focuses in particular on the Asian markets for roller coating applications. In China, Southeast Asia and India, ILAG brings established production sites and sales channels as well as a well-established technical service - the ideal basis for making DEKO products with their outstanding qualities available to an even broader group of interested parties. Current and future customers benefit from a coherent solution and service package that works right from the start.

ILAG and DEKO Srl have planned their cooperation for the long term. This is ensured by the agreed intensive exchange and permanent coordination in sales, product quality and technical development.

Both companies agree: "The strategic cooperation between two providers with such a high profile will bring our customers and partners significant advantages in many respects. You now get the best of both corporate worlds – conveniently from a single source."